

# Meeting Brings Cattle Industry Experts To Illinois

**URBANA, ILL.**

Illinois cattlemen and cattlemen will have the opportunity to hear from industry experts at the 2013 Illinois Cattle Feeders meeting on Wednesday, March 6, at the Ogle County Farm Bureau in Oregon, Ill., from 8:30 a.m. to 4 p.m.

"This meeting is a must-attend for Illinois cattle producers. First-hand access to this kind of knowledge in the cattle industry is rare," said Travis Meteer, University of Illinois beef extension educator.

Ron Gill, professor and extension livestock specialist with Texas A&M University, will be on hand to discuss low-stress cattle handling. Meteer said Gill is one of the leading animal-handling consultants in the country. He will offer insight on cattle behavior, cattle handling, and facility design based on years of experience and proven practices.

Mark McCully, assistant vice president for Certified Angus Beef, will discuss beef-quality trends, consumer preferences, and branded-beef programs. Certified Angus Beef is the largest, most successful branded-beef program

in the United States. McCully will offer a look into consumer preferences, demand trends, and the most profitable marketing streams.

Paul Peterson, professor of derivatives trading at the University of Illinois will present "What's Next for the Cattle Market?" Peterson spent most of his life trading and managing trade with the Chicago Board of Trade and Chicago Mercantile Exchange, Inc. With extreme volatility existing in the cattle market, Peterson will outline some strategies to manage risk and take advantage of moving markets.

Mike Cecava, director of feed technology ADM research, will discuss improving crop residues for feeding beef cattle. Travis Meteer, U of I beef extension educator, will talk about corn silage feeding considerations, and Rich Hines, Summit Livestock Facilities, will discuss the advantages of feeding cattle indoors.

The meeting is free to attend; however pre-registration is requested. To register, contact Travis Meteer, 217-823-1340, or email [wmeteer2@illinois.edu](mailto:wmeteer2@illinois.edu). Full details are available at <http://web.extension.illinois.edu/oardc>. Δ

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